

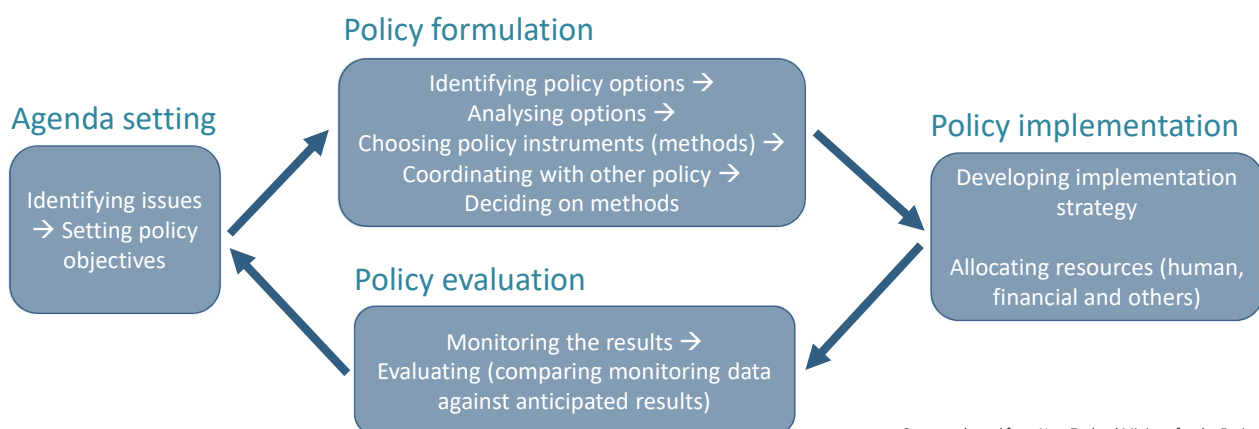
Designing policies that work

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What is evidence-based policy making?

Evidence-based policy is an idea proposing that policy decisions should be based on, or informed by, rigorously established objective evidence. It can take many forms, such as using research findings to inform new policies or improve effectiveness of existing programs, supporting data collection and analysis for research and management, or developing policies that incentivize the use of evidence.

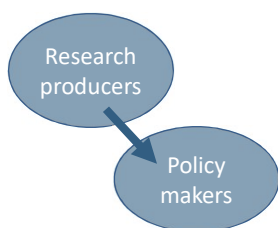
How is evidence-based policy made?



Source: adapted from New Zealand Ministry for the Environment

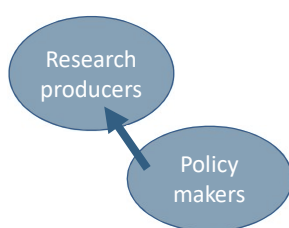
How can we increase research uptake in policy making?

Approach 1: Push efforts



Key messages arising from research evidence are tailored to policymakers by making it more accessible and easier to use.

Approach 2: User-pull efforts



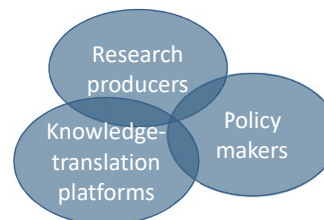
Policy-makers are supported through appropriate structures to demand evidence from the research community.

Approach 3: Exchange efforts



Researchers and policy-makers develop partnerships and collaborative research projects.

Approach 4: Integrated efforts



Different components of push, user-pull and exchange are embodied in a knowledge translation platform.

Source: Adapted from Lavis J, Lomas J, Hamid M, Sewankambo N. 2006. "Assessing country-level efforts to link research to action". Bulletin of the World Health Organization. 84: 620-628.